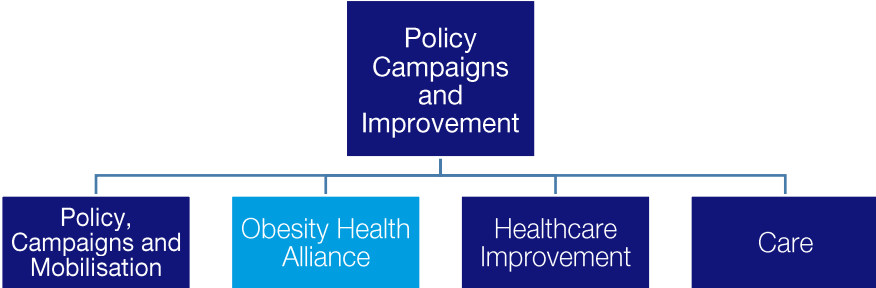



<p>Job Title Obesity Health Alliance Director</p>	<p>Directorate and team This role sits in the Obesity Health Alliance team in the Policy, Campaigns and Improvement Directorate.</p>
<p>Key focus of the role This role is responsible for leading the Obesity Health Alliance – a coalition of 50 leading health organisations including the British Heart Foundation, Cancer Research UK and medical royal colleges. The Alliance Lead directs all joint activity, spanning policy development, public affairs and communications to ensure effective evidence-based obesity policy is forefront on the political agenda. This is a high-profile role in a politically salient policy area, working with an established and aligned coalition with the opportunity to secure significant changes to improve population health.</p>	 <pre> graph TD PCI[Policy, Campaigns and Improvement] --> PCM[Policy, Campaigns and Mobilisation] PCI --> OHA[Obesity Health Alliance] PCI --> HI[Healthcare Improvement] PCI --> Care[Care] </pre>
<p>Key deliverables</p> <ul style="list-style-type: none"> Lead the alliance of 50 organisations ensuring alignment and constructive joint working. Develop and deliver high impact advocacy activity, responding to the changing political environment as appropriate. Build close relationships with stakeholders with external policymakers to ensure OHA is an aligned and credible voice on healthy weight policy. 	<p>Job and reporting Line</p>  <pre> graph TD DPCI[Director of PCI] --> AL[Alliance Lead] AL --> PAM[Public Affairs Manager] </pre>
<p>Contractual information</p> <ul style="list-style-type: none"> Contract type: Permanent, with 3 years funding secured Hours: 0.8-1FTE Pay range: Circa 65,000 Band: 3 	
<p>Key working relationships internal Policy team, Public Affairs and Campaigns team, Media team</p>	

Key working relationships external

OHA Steering Group, OHA members, Government officials and advisors – particularly DHSC, OHID, HMT and No10, NHS England, key parliamentarians, academic researchers, funders, wider public health organisations and coalitions.

All jobs at Diabetes UK are based on our competency framework called the **What-How Framework**. In the following sections we've listed:

- the key activities you'll undertake (**the What**) and
- the skills, knowledge, experience and behaviours you need to be successful in this role (**the How**).

When applying, focus on the bullet points that are **bold and marked with (S)** only. We will use these elements for shortlisting purposes.

Key activities – What you need to do

Setting and delivering strategy and objectives	Making decisions	Making change happen	Building relationships
<ol style="list-style-type: none"> 1. Work with the Steering Group to set the strategic direction of OHA and ensure robust governance arrangements are in place. 2. Development of OHA's strategic priorities and areas of focus, ensuring they reflect the latest evidence and political insight and input of OHA members. 3. Develop and deliver a high-impact programme of work to achieve OHA's policy priorities, ensuring KPIs are met.(S) 4. Manage multiple funding streams, ensuring projects are on budget and reporting is carried out in line with funder requirements. (S) 	<ol style="list-style-type: none"> 5. Lead policy development processes, reviewing evidence, securing input of key stakeholders and building consensus among OHA members. 6. Coordinate alignment of OHA's response to relevant political announcements, managing conflicting views where needed. 	<ol style="list-style-type: none"> 7. Matrix management to deliver activity, utilising resource in member organisations and setting clear direction to deliver policy, public affairs and communication activity 8. Oversee and ensure delivery of all OHA output and communications, ensuring it is evidence-based, on message and contributing to objectives. (S) 9. Commission and review work from external suppliers, including small scale research projects. 10. Line manage and support the Public Affairs Manager providing regular support and supervision.(S) 	<ol style="list-style-type: none"> 11. Ensure the development and management of relationships with external leaders and policy-makers (S) 12. Represent the OHA at high level meetings, political events and conferences. 13. Develop and manage relationships with internal OHA and external stakeholders, seeking input to our work and positions and managing conflicting views. 14. Manage relationships with external funders and seek opportunities for additional funding.

Skills, knowledge, experience and behaviours – How you need to do it

When applying, focus on the bullet points that are **bold and marked with (S)** only. We will use these elements for shortlisting purposes.

Setting and delivering strategy and objectives	Making decisions	Making change happen	Building relationships
<ul style="list-style-type: none"> 1. Apply excellent understanding and significant experience of working in health policy or advocacy at a senior level to the development of strategic plans. (S) 2. Set out a clear vision for the alliance and lead through ambiguity ensuring all activity delivers against our objectives. 3. Ability to manage and assess multiple competing priorities. 	<ul style="list-style-type: none"> 4. Ensure robust processes are in place to inform swift decision-making and longer-term policy development. (S) 5. Rapidly assess the changing political context and adapt activity and approaches to respond to opportunities. 	<ul style="list-style-type: none"> 6. Use significant team leadership experience to matrix manage and motivate teams across the alliance members to work towards shared goals. 7. Use understanding of public health policy and the wider political context to identify advocacy activities that will effectively reach and resonate with policymakers. 8. Work across boundaries, finding practical steps to take in the face of complexity and uncertainty (S) 9. Draw on your experience of coaching colleagues and recognising potential and opportunities across partners, the team and stakeholders. 	<ul style="list-style-type: none"> 10. Build constructive relationships with a range of NGO, academic and policymaker stakeholders.(S) 11. Communicate our positions succinctly and influence a range of senior stakeholders.

Qualifications – Qualifications you need to carry out this role

N/a