

**DIABETES UK**  
KNOW DIABETES. FIGHT DIABETES.



**RESEARCH COMMUNICATIONS  
FUNDRAISING OFFICER**

# WHO WE ARE

**For nearly 5 million people with diabetes in the UK, there's no day off. At Diabetes UK, we fight day in, day out for better care, treatment and support. We won't stop until diabetes can do no harm. With more people than ever living with diabetes and millions more at risk of developing type 2, our work has never been more needed.**

We can't do any of this without you. Our staff are passionate and determined about helping everyone affected by diabetes. For over 85 years, they've been behind vital policy changes, as well as new treatments and technologies to make living with diabetes easier every day. But there's more to do. And you can be part of it.

We're a really diverse bunch and we recognise and respect your value as an individual.

As well as helping people with diabetes, you'll be part of one of the top 30 Best UK Charities to Work For, and one of the top 75 Best Large Companies in London.

We're committed to protecting and promoting the welfare of children and adults at risk, and we need our staff and volunteers to support this.

**Our vision is a world where diabetes can do no harm. Join us today, and together, we can make that a reality.**



# JOB DESCRIPTION

**Role title:** Research Communications Fundraising Officer

**Contract type:** Fixed term (12 months)

**Hours:** 28 hours (0.8 FTE)

**Band:** 6

**Key relationships (internal and external):** Research Communications Team, Research Funding Team, Philanthropy and Partnerships Team, Individual Giving Team, Community and Events Team, Marcomms Team, Regions and Nations, People living with diabetes, Diabetes UK-funded researchers.

**Key focus of the role:** To help increase financial support for Diabetes UK-funded research by working with fundraising teams to communicate effectively about the incredible impact of our research to fundraising audiences.

## Directorate and team

This role sits in the [Research Communications Team](#) in the [Research Directorate](#).



## Main responsibilities

- Work collaboratively with fundraising teams (Individual Giving, Philanthropy and Partnerships, Community and Events) to support the delivery of income generating projects with a focus on demonstrating our research impact.
- Develop inspiring research content, including reports, digital and print copy, videos and events, for Diabetes UK's fundraising audiences, tailored to meet the needs and motivations of each target audience.
- Provide advice and support to fundraising teams to ensure all our communications about diabetes research are clear, accurate and effective.

## Person specification

All jobs at Diabetes UK are based on our competency framework called the What-How Framework. In the following sections we've listed:

- The key activities you'll undertake (the What) and
- The skills, knowledge, experience and behaviours you need to be successful in this role (the How)

You will be able to:

- Collaborate with colleagues across the organisation, including research, fundraising and marcomms teams, to support the delivery of research-focused income generating projects.
- Develop research content for fundraising audiences in the form of reports, digital and print copy, videos, events, and other fundraising materials to demonstrate the impact of our research.
- Work with Diabetes UK-funded researchers to help bring their work closer to fundraising audiences through interviews, lab visits, and other engagement activities.
- Support fundraising teams to ensure all communications about diabetes research are clear, accurate and effective.
- Support fundraising teams to build relationships with fundraising customers with an interest in research.
- Build a good understanding of Diabetes UK's funded research and other hot topics in diabetes research, to identify inspiring research stories.
- Help to identify and scope new opportunities to inspire fundraising audiences to support our research.

- Support the Research Communications Manager and Head of Research Communications in executing the research communications strategy and delivery of other work as necessary.

**You will have experience in:**

- Working in a research and/or fundraising organisation.
- Building excellent working relationships and collaborating effectively within a team and across an organisation, considering others' work schedules, priorities and needs.
- Communicating complex information in accessible and inspiring ways and tailoring messages for different objectives and audiences.
- Working independently once objectives and work-plans have been agreed.

**You will have skills in:**

- Strong organisational and time management skills, with the ability to plan and manage multiple streams of work and respond to changing priorities as required.
- Able to use interpersonal skills to build good working relationships and inspire others through research.
- Excellent copywriting and editorial skills, with a talent for creating high quality and compelling written content.
- Excellent verbal communication skills, capable of communicating effectively and confidently to internal and external stakeholders.

**You will have knowledge:**

- Have knowledge of, or an interest in, health research with an ability to make sense of scientific information.

**The best person for this job will be (behaviours):**

- Comfortable working in a fast-paced, reactive communications environment.
- Demonstrate excellent attention to detail.
- A team player, willing to pull together with colleagues at busy times.
- A willingness to seek out new opportunities and identify new ways to communicate about the value of research.
- Passionate about science and how it can improve people's lives

Qualifications/professional membership (if applicable):

N/A

# BENEFITS

We know you do more than just work. And that means you might be a parent, carer, friend, volunteer or partner.

We want to make sure that we can help you create a good balance between work and the other parts of your life.

And one way we do that is with the benefits we offer you.



## **Annual Leave**

We want to make sure you get time off to rest and relax. So, all full-time permanent employees get 25 days off a year, with bank holidays on top of this.



## **Connected Working**

We have adopted a 'connected working' way of working. This means that, for most roles, you are not required to work in an office location every day.



## **Pension**

We enrol everyone into our pension, and all new colleagues joining us will get information on the pension scheme. We make an employer contribution of at least 5%.



## **Healthcare**

Our cash healthcare plan allows you to claim back the cost of regular health appointments and treatment, like the dentist and optician.



## **Learning and Development**

We help you to continually develop and achieve your careers goals, including offering a wide range of training, which happens throughout the year.



## **Gym membership**

We have a gym membership discount through our cash healthcare provider. You can use this at a wide variety of gyms around the UK.

## Get in touch

Email [recruitment@diabetes.org.uk](mailto:recruitment@diabetes.org.uk)

Call **0345 123 2399**

Visit [diabetes.org.uk](https://diabetes.org.uk)

Search **Diabetes UK** on Facebook, Twitter, YouTube and Instagram

