

DIABETES UK
KNOW DIABETES. FIGHT DIABETES.



SENIOR DESIGNER

WHO WE ARE

For nearly 5 million people with diabetes in the UK, there's no day off. At Diabetes UK, we fight day in, day out for better care, treatment and support. We won't stop until diabetes can do no harm. With more people than ever living with diabetes and millions more at risk of developing type 2, our work has never been more needed.

We can't do any of this without you. Our staff are passionate and determined about helping everyone affected by diabetes. For over 85 years, they've been behind vital policy changes, as well as new treatments and technologies to make living with diabetes easier every day. But there's more to do. And you can be part of it.

We're a really diverse bunch and we recognise and respect your value as an individual.

As well as helping people with diabetes, you'll be part of one of the top 30 Best

UK Charities to Work For, and one of the top 75 Best Large Companies in London.

Tackling inequality is part of our mission, and we're committed to being a diverse and inclusive organisation, for all of our people and volunteers. We have a friendly and inclusive culture, with a range of staff networks and ways to get involved. You can find out more about our approach to equity, diversity and inclusion in our strategy here [EDI Strategy Branded version 22 March 2023.pdf](#).

Our vision is a world where diabetes can do no harm. Join us today, and together, we can make that a reality.



JOB DESCRIPTION

Role title: Senior Designer

Contract type: FTC Maternity Cover (12 months)

Hours: 35

Band: 5

Key relationships (internal and external): All teams, directorates and project groups within Diabetes UK. External suppliers including freelancers, agencies and suppliers.

Key focus of the role: The Senior Designer connects and relay the strategic leadership and thinking of the Senior Creative Manager with our design resources.

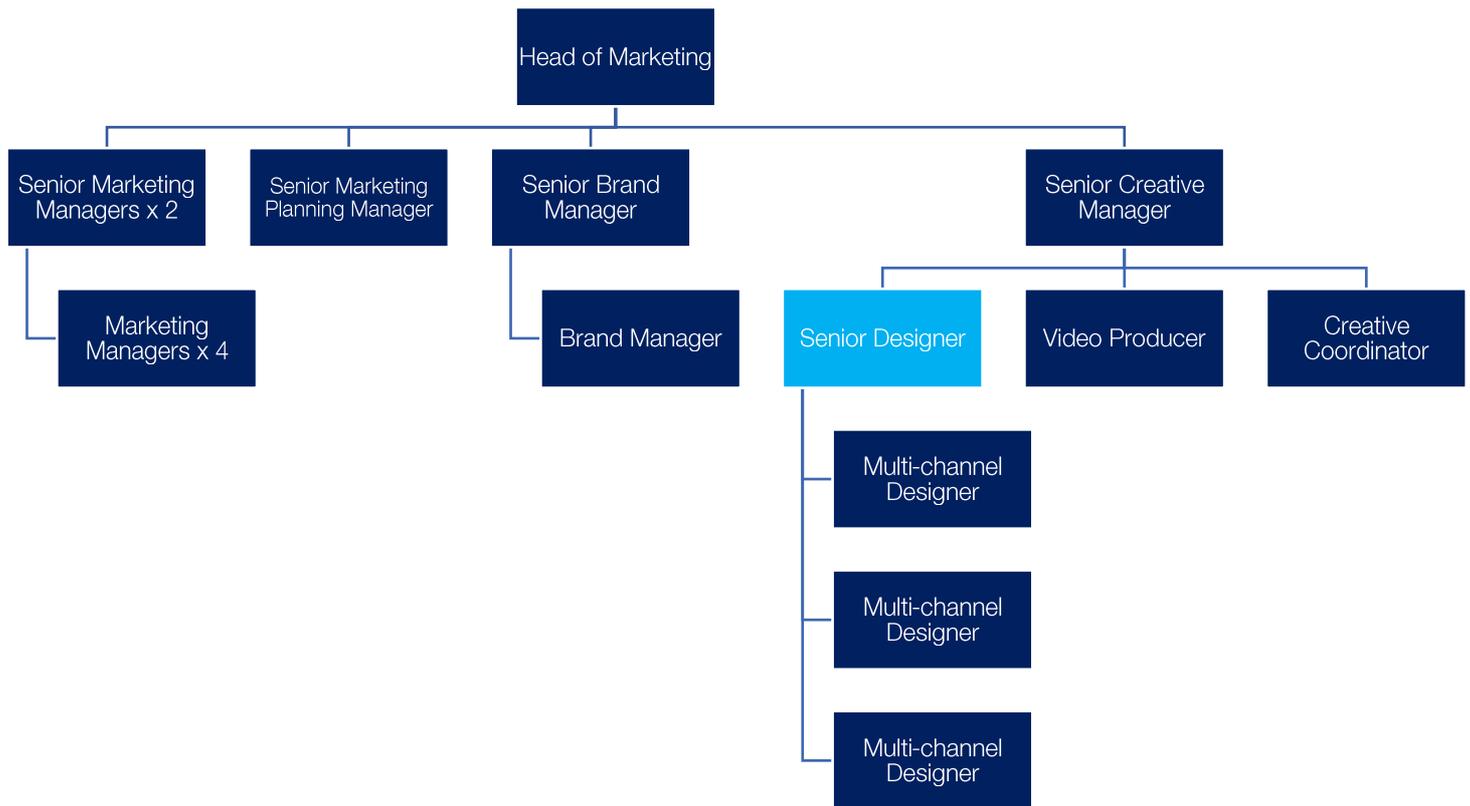
The role is responsible for bringing our brand to life and driving creative excellence in design, across print and digital platforms. They influence and inspire our in-house designers, freelancers and agencies to ensure all projects are delivered on time and to a consistently high standard, are on brand and within budget.

The Senior Designer is an excellent all-rounder working with colleagues across the charity to take a range of projects through from concept to completion and support the ongoing improvement of the way our design function works.

Directorate and team

This role sits in the [Marketing Team](#) in the [Engagement and Fundraising Directorate](#).

Department



Person specification

All jobs at Diabetes UK are based on

- The key activities you'll undertake and
- The skills, knowledge, experience and behaviours you need to be successful in this role

You will be able to:

- Proactively support the Senior Creative Manager in managing the overall designers' capacity and in providing creative leadership.
- Line-manage the in-house and temp designers, oversee their workload, support them in managing conflicting priorities and help them to resolve tensions. Flag risks with the Senior Creative Manager when necessary.
- Ensure all design outputs delivered by the team adhere to our brand guidelines and house style and are of the highest standard, supporting the Senior Creative Manager in raising the quality standard of work and profile of our creative team within Diabetes UK. Also ensure that our work is in line with the defined outcomes and our strategic objectives.
- Act as a brand guardian and brand champion for the organisation.

- Support the creative growth of the team and inspire them to push themselves creatively and embrace change.
- Project manage own assigned design jobs from conception to delivery, ensuring projects are delivered on time and within budget.
- Build strong and effective internal relationships with colleagues and teams across the charity to help communicating and supporting our team processes and ways of working.
- Work closely with colleagues to interpret briefs creatively and accurately.
- Work with project owners in all teams to provide expertise and guidance on the most appropriate formats for printed and digital creative outputs. Ensure that they are in line with their defined outcomes and our strategic objectives.
- Plan, brief and art direct photoshoots and provide guidance to internal clients on use of photography to ensure high standards and a strong bank of on-brand imagery.
- Ensure all files are collected, made web/print ready as appropriate and filed and archived in a consistent manner.
- Keep up-to-date on the latest digital and print design and production developments and software updates.
- Manage relationships with suppliers to ensure outputs are delivered on time, within budget, and to a consistently high standard.
- Provide expert print knowledge when required relating colour management, paper types and printing processes.
- Always put people living with diabetes first.

You will have experience in:

- Delivering and inspiring excellent on-brand design for a range of outputs including but not limited to fundraising and marketing materials, information products, magazines, policy reports and campaign materials, social media and website.
- Line managing a team of designers and supporting their professional development as well as your own.
- Overseeing other designers' and own workload and production schedule ensuring a high volume of print and digital products are delivered on-time, to high standards, on brand and on budget.
- Work with freelancers, agencies and external suppliers and contractors as necessary.
- Build strong working relationships across an organisation and have highly effective communication, influencing and interpersonal skills.

You will have skills in:

- Supporting creative leadership of the Senior Managers, by demonstrating a proactive and collaborative attitude, a strong creative direction and hands on digital/print design and creative skills.
- Prioritising flawless and proactive communication with own line manager, being united in the aim of optimising service efficiency, preventing blockages and tackling issues before they escalate.
- Providing expert feedback and guidance, researching sources of creative inspiration and encouraging peer-to-peer review.
- Working under pressure, to meet deadlines, working as part of a team and leading and supporting other designers in doing so.
- Overseeing the performance of designers and ensure high quality creative output.
- Working independently while still keeping a strong team ethos and taking initiative in updating colleagues and managers.
- Raising the quality and efficiency of our design output and proactively support on the ongoing improvement of the way we work.
- Some illustrations and animations skills will be a plus.

You will have knowledge of:

- Show solid brand knowledge acquired working across various design fields to complement our strengths with some focus on business-led creative thinking.
- Have good proficiency with Adobe Creative applications and also be experienced with Microsoft Office.
- Knowledgeable about print design processes and experienced in delivering for final artwork.
- Knowledgeable about digital design and experienced in delivering across various digital platforms.
- Plan, brief and art direct photoshoots

The best person for this job will be (behaviours):

1. A collaborative approach to working with a variety of teams
2. Act as a Brand champion for the organisation.
3. **Always put people living with diabetes first.**
4. Build strong working relationships across the charity and have highly effective communication, influencing and interpersonal skills.

Qualifications/professional membership (if applicable):

Art/Design Degree or equivalent experience in the field.

BENEFITS

We know you do more than just work. And that means you might be a parent, carer, friend, volunteer or partner.

We want to make sure that we can help you create a good balance between work and the other parts of your life.

And one way we do that is with benefits we offer you.



Annual leave

We want you to make sure you get time off to rest and relax. So, all full-time permanent employees get 25 days off a year, with bank holidays on top of this.



Connected working

We have adopted a 'connected working' way of working. This means that, for most roles, you are not required to work in an office location every day.



Pension

We enrol everyone into our pension and all new colleagues joining us will get information on the pension scheme. We make an employer contribution of at least 5%.



Healthcare

Our cash healthcare plan that allows you to claim back the cost of regular health appointments and treatment, like the dentist and optician.



Learning and development

We help you to continually develop and achieve your career goals, including offering a wide range of training which happens throughout the year.



Gym membership

We have a gym membership discount scheme through our cash healthcare plan provider. You can use this at a wide variety of gyms around the UK.



Our Networks

A range of active and supportive colleague networks such as the Pride network, Global Majority network and Women's network.



Early finish Friday

Early finish Friday and flexible working as part of our approach to activity-based working (not applicable to roles with fixed shift patterns).



Employee assistance programme

Employee assistance programme to give you support on any issues that come up in life.



Annual season ticket loan

Annual season ticket loan* (on completion of your probation period and if contract is permanent or longer than 12 months).



Cycle to work scheme

Cycle to work scheme.

Get in touch

Email recruitment@diabetes.org.uk

Call **0345 123 2399**

Visit diabetes.org.uk

Search **Diabetes UK** on Facebook, Twitter, YouTube and Instagram

