

Job Title

Data Strategy Lead (maternity cover)

Key focus of the role

We are undertaking a multi-year programme of significant investment to drive forward our data strategy. This is a fast-paced programme of work, delivering new tools which better suit our organisational needs, with the goal of harnessing our data to connect with individuals at scale and strengthen and deepen our engagement with them.

This role will provide operational leadership and direction across the several projects defined within the Better Data Programme. The post holder will lead the delivery of the goals of the Data Strategy, collaborating with existing colleagues to progress activities and proactively resolve misalignment, barriers to progress and inefficiencies. They will lead a skilled and confident programme team to deliver the Better Data Programme plan, currently structured under four core projects, as set out below.

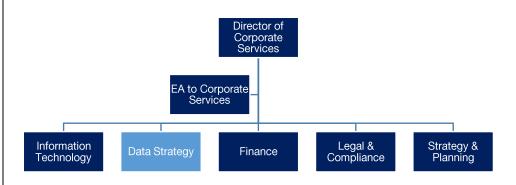
Key deliverables

- Data Hub Lead and own the delivery of benefits for our project to deliver a data hub/data warehousing solution. This includes migrating, mapping and optimising processes plus embedding new ways of working
- CRM project Work with business stakeholders to define business needs and support CRM projects during a year of scoping and discovery, to support handover to launch and implementation
- Data Governance and Quality project Manage projects to improve data quality across the organisation and establish governance, roll out business rules and data quality reporting.
- Volunteer Management System Ensure implementation is in line with the values of the Data strategy and intended benefits are realised and dependencies with wider projects are tracked and managed

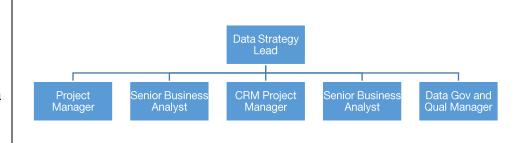
Directorate and team

This role sits in the Data Strategy Team in the Corporate Services

Directorate / Department



Job and Reporting Lines





Contractual information

Contract type: Fixed Term (9-12 months)

• Hours: 35 hours

• Pay range: £51,293- £58, 000 (London/or within M25) £48,175 -

£54,827(Regions & Nations)

Band: 3

Key working relationships internal

The role is required to sustain multiple connections across Diabetes UK. Key relationships include Director of Corporate Services, Assistant Director of Marketing & Communications, Director of Engagement and Fundraising, Head of IT, Head of Digital, Head of Business Support. The role will also connect with project and programme managers across Diabetes UK, process, data and product owners throughout the organisation. Plus key members of other teams e.g. the Information Technology and Information Governance Teams

Key working relationships external

Delivery partners and vendors for the Data Hub, Volunteer Management System, and CRM projects.

Peer charities and other organisations facing similar challenges or implementing similar solutions.



All jobs at Diabetes UK are based on a 10-factor competency framework called the **What-How Framework**. We've listed the key activities you'll undertake and the skills, knowledge and behaviours you need to be successful in this role. We've summarised these using four key competency areas in each section, however once appointed, you are expected to meet the requirements of all 10 factors. We'll explain this to you during your induction period. All elements listed below are essential requirements unless shown as (desirable).

Key activities – What you need to do

Delivering Strategy	Improving Delivery	Making Change Happen	Collaborating with Colleagues
 Lead the delivery of our data strategy to enhance the ability Diabetes UK to realise its strategic outcomes. For example, to drive insight and better decision making or, through its strategic marketing approach, to engage better with its beneficiaries and supporters Implement the data strategy at a technical level, encompassing both data and digital aspects 	 Deliver multiple complex programmes using efficient and strategically driven governance structures Understand the wider context of evolving organisational structure to meet the demands of an increasingly insight-driven operating model Deliver data governance frameworks including defining roles and responsibilities related to data governance and stewardship. Ensure dependencies between the projects and other work are identified, understood and appropriately managed 	 7. Ensure change is embedded as part delivering the constituent projects within the operationalisation of the data strategy 8. Lead the team to develop a new approach to optimising data insights across Diabetes UK 	 9. Ensure relevant teams and workstreams are aligned through regular communication with key colleagues at all levels 10. Work with relevant colleagues to identify and support the development of key competencies required to realise the benefits of the strategy



Skills, knowledge and behaviours – How you need to do it

Delivering Strategy	Improving Delivery	Making Change Happen	Collaborating with Colleagues
 Apply an understanding of data at a strategic level to move towards realising the programme goals Provide oversight and leadership to the programme of work to ensure that operational decisions are linked to strategic considerations 	 3. Demonstrate a knowledge of and a passion for data and insight, and for effective data management, data governance and data quality to unlock its value. 4. Use appropriate programme management approaches, including governance, budget and quality assurance to ensure highly technical programmes are delivered successfully 	 5. Act as a subject matter expert, guiding and coaching other colleagues to ensure implemented changes are robust and reflect best practice. 6. Use reporting and feedback approaches to embed change. Where appropriate, act as a cross organisational exemplar for learning and continuous improvement. 7. Bring a keen understanding of the people aspects of adopting technology and implementing change 	 8. Communicate effectively to both technical and non-technical audiences to deepen the necessary buy in and engagement to deliver change successfully. 9. Engage with senior stakeholders in different parts of the organisation to remove barriers and drive delivery 10. Influence and be persuasive in delivering key messages to stakeholders both externally and internally

Qualifications – Qualifications you need to carry out this role

Prince 2 and/or MSP certification, or equivalent programme/project management methodologies