

Job Title

Research and Operations Lead

Key focus of the role

You will lead on prospect research and pipeline management across the Philanthropy and Partnerships (P&P) team, with a clear strategy that focuses on sourcing prospective donors to fund key priority projects. You will be the overall stewardship lead for the team, overseeing and enabling excellent stewardship – including the creation of materials and delivery of events. You will lead on ensuring compliance with fundraising best practice and will introduce new processes to enhance our efficiency and impact as team. You will lead a function that offers critical expertise and resource to drive income growth, now and in the future

Key deliverables

- Design and implement innovative and data driven strategies for prospect research, moves management, partnership approval and pipeline development
- Develop and deliver an exceptional stewardship propgramme, encompassing donor comms, events and impact reporting
- Design and implement technical solutions in relation to IT, CRM functionality, data management and due diligence to optimise team activity and risk management, as well as overseeing team KPIs
- Evaluate and provide critical analysis of fundraising and prospecting activity to deliver actionable insight, process innovation and project management

Contractual information

Contract type: Permanent

- Hours: 35 (full-time)
- Salary Rage: Band 4

Key working relationships internal

Philanthropy and Partnerships team, wider Engagement and Fundraising Directorate, key delivery teams and heads of department across the organization, finance, data team, legal, IT, digital, business support, insight and analysis teams, information governance

Directorate and team This role sits in the Philanthropy and Partnership Team in the **Engagement and Fundraising Directorate** Department Head of Philanthropy and partnerships Senior Senior Partnerships Partnerships Senior Manager Research and Senior Trust and Manager **Philanthropy** (Corporate Statutory Manage (Corporate New Manager Account Businedss) Management) Job and reporting Line Research and **Operations Lead** Research and Data Stewardship and Events Officer Officer



| Key working relationships external |
|---|
| Key senior volunteers, current and potential major donors, current and |
| potential corporate partners, peers in the sector, agencies and consultants |
| as required |
| |



All jobs at Diabetes UK are based on our competency framework called the What-How Framework. In the following sections we've listed:

- the key activities you'll undertake (the What) and
- the skills, knowledge, experience and behaviours you need to be successful in this role (the How).

Key activities - What you need to do

| Improving Delivery | Setting & Delivering Strategy & Objectives | Managing and Developing Others | Making Change Happen |
|--|---|--|---|
| Lead on the design and implementation of innovative and data driven strategies for prospect research, acquisition and donor development | 4. Work closely with Business Development Manager and Senior Management Team to align prospect research to fundraising priority projects | 7. Manage the Stewardship and Events Officer; co-creating and signing off stewardship materials and and overseeing spend on events and stewardship products. | 10. Oversee the Partnership Approvals Process and all associated reporting, decision making, due-diligence and stakeholder consultation |
| 2. Design and implement bespoke technical solutions in relation to IT, CRM functionality, data management and due diligence to optimise team activity and sure effective risk management, as well as | 5. Use knowledge of prospecting and existing portfolios to influence priority projects and co-creation of new projects with internal and external stakeholders | 8. Manage the Research and Data Officer, signing off on relevant subscriptions and ensuring volume and quality of prospect pools is maintained | 11. Evaluate and provide critical analysis of fundraising and prospecting activity to provide actionable insight, evaluations and recommendations to a range of audiences, including senior leaders |
| oversee team KPIs. 3. Tracking our asks as a team for agreed priority projects, and ensuring projects are not over or underfunded by the team | 6. Develop strategies to access new (global) markets, and to recruit and steward senior volunteers, to enable the organisation and team to achieve strategic outcomes and goals | 9. Matrix managing colleagues where needed in relation to specific projects/areas that pertain to prospect research or delivery of shared team goals | 12.Lead on implementing key organisational change projects as required 13.Draw on specialist knowledge of data, GDPR and compliance to monitor and innovate our approach |



Skills, knowledge, experience and behaviours – <u>How</u> you need to do it

| Communicating with Others | Improving Delivery | Collaborating with Colleagues | Making Change Happen |
|--|---|--|--|
| 1. Work across P&P to ensure that colleagues are aware of Research and Operations team plans and priorities, and how these will support them in their role | 5. Ensure all fundraising teams have a suitable pipeline of prospects to achieve their fundraising targets6. Work with team to maximise | 9. Work closely with data, IT, info gov and compliance teams to ensure fundraising activity is compliant, and KPIs are monitored and reported on | 12. Implement agreed P&P change projects that feature in the Operational Roadmap, reviewing this roadmap on a quarterly basis |
| 2. Network and build relationships with colleagues in key Directorates/Teams in order to achieve team and individual objectives | new business opportunities and return on investment7. Oversee the delivery of sector-leading moves management, stewardship comms and | 10. Engage directly with key leaders of functional areas and groups responsible for delivering strategic goals11. Work closely with other P&P | 13. Deputise for the Head of Philanthropy and Partnerships as required14. Network with colleagues in the sector and attend relevant |
| 3. Ensure that when key updates and requests for information are made, that colleagues are clear on what is expected of them, when | stewardship events 8. Oversee budget setting and forecasting for Research and Operations, including when required budgets for recruitment, events, | leaders and relevant stakeholders to identify areas of innovation, develop and refine processes, and build capability and capacity | training and specialist interest groups to ensure our approach is sector leading 15. Undertake scenario planning, together with the team, to "future proof" our fundraising |
| 4. Gather information and insight from P&P as required to feed in to wider organizational projects/initiatives | consultancy and training as a wider P&P team | | activity and mitigate against internal and external risks |

Qualifications – Qualifications you need to carry out this role

None